



To: Justin Peterson, Yachats City Planner
From: Evan Manvel and Laura Buhl, Oregon Transportation & Growth Management Program
Date: December 17, 2020
Re: Options for parking study

The Oregon [Transportation and Growth Management Program](#) (TGM) works to use land use and transportation tools to ensure Oregonians have transportation choices including walking, biking, and transit. It is a joint program of the Oregon Department of Land Conservation and Development and ODOT.

One significant impact on an area's walkability is how it manages automobile parking. Parking is a large user of land. Excess parking can push land uses apart, making it harder and less pleasant to get around without a car. Excessive parking code requirements can also hinder commercial and mixed-use development. By managing parking well, these problems can be alleviated.

TGM has developed [several publications on parking management](#). However, the preferred approach is to engage in city-specific discussions and data, getting community buy-in on parking reform.

We understand Yachats has concerns about parking supply and management, particularly in its core commercial area and during events.

To address that, TGM could support either:

1. A consultant-run community parking workshop, with a follow-up basic report summarizing the discussion and providing recommendations

TGM has sponsored parking workshops in various communities (including small population cities, such as Banks and Cascade Locks). In these projects, a consultant gathers basic information about a city's parking code and parking challenges, develops a workshop, and leads community members through that workshop (usually 90 minutes to 2 hours), where participants talk through problem identification, options for addressing them, and the various trade-offs with managing parking. The consultant then develops a report, summarizing the discussion and making recommendations for next steps, possibly including changes in the city's development code.

2. Parking inventory, utilization study, and management recommendations/plan.

This project includes most of the above (parking workshop), but takes longer, and includes an inventory of parking and utilization study, noting exactly where and when parking supply is full, rather than relying in anecdotal data. The final product is a management plan and, potentially, zoning code amendments.

Please advise us on which option you would prefer. We are also available to answer questions if you would like more detail on either of the two options.

Contact Information:

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