

The role of council goals should be to guide commissions and staff in their execution of city duties.

**Improve the timeliness, quality, relevance and effectiveness of city service delivery.**

- Survey the community about perceptions & experiences with city services for the next two years
- Develop standards for service & methods to assess their effectiveness
- Develop tools to assist providing services and measuring results & effectiveness

**Demonstrate environmental responsibility in decisions and actions.**

- Identify potential environmental issues that may impact our community
- Review city plans for potential environmental issues
- Encourage staff and commissions to act on opportunities that positively impact our planet

**Improve citizen communications and involvement.**

- Seek public comment before projects are initiated
- Make the yearly capital project list more visible
- Use Yachats Property Inventory for targeted e-mail to streets, neighborhoods, subdivisions, etc.
- Update Comprehensive Plan survey questions
- Develop methods to reach a greater percentage of our community

**Strengthen relationships with the community** (combine with improve communication)

- Demonstrate commitment to community input by using Comp Plan survey to guide decisions
- Improve institutional memory to ensure consistency in decision making

**Provide a safe environment.**

- Implement improvements in water supply and retention
- Add appropriate street signage where needed
- Consider traffic calming improvements in residential neighborhoods
- Identify improvements to manage storm water flow
- Monitoring and Completion of Oceanview Drive
- Improve skatepark ramp safety

**Demonstrate financial sustainability and sound business practices.**

- Improve financial reporting - monthly reports that are easy to understand
- Improve community access to financial data
- Bring accounting in-house
- Add a finance officer to staff
- Add financial expertise to Finance Committee

- Clarify the role of the Finance Committee
- Tap volunteer financial strength in the community

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